

## ORDER



**Orders**  
**Order / Rev:** 724767  
**Alt Order #:** 06393746  
**Product Desc:** DSCC IE  
**Estimate:** 2219  
**Flight Dates:** 10/25/12 - 10/29/12  
**Original Date / Rev:** 10/26/12 / 10/26/12  
**Order Type:** Political

## KPNX

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Great American Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW, Ste. 800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** DSCC  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US Senate  
**Priority:** P-1  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	2	\$900.00	\$765.00
10/29/12	10/29/12	5	\$4,500.00	\$3,825.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	2	\$900.00	\$765.00	0.00
November 2012	5	\$4,500.00	\$3,825.00	0.00
<b>Totals</b>	<b>7</b>	<b>\$5,400.00</b>	<b>\$4,590.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/27/12	10/27/12	Saturday Morning News CM 12 News Sat Today		Various	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$500.00		0.00			
2	KPNX	10/25/12	10/29/12	M-F Today Show II 9-10a CM Today Show II		9-10a	M--TF--	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/12	10/31/12	M--TF--		1				\$700.00		0.00			
3	KPNX	10/25/12	10/29/12	M-F 10-11a CM Kelly		10-11a	M--TF--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/12	10/31/12	M--TF--		1				\$600.00		0.00			
4	KPNX	10/25/12	10/29/12	M-F 11a-12p CM Today Show III		11a-12p	M--TF--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/12	10/31/12	M--TF--		1				\$400.00		0.00			
5	KPNX	10/25/12	10/29/12	M-F 1230-1p CM Millionaire (R)		1230-1p	M--TF--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/12	10/31/12	M--TF--		1				\$400.00		0.00			
6	KPNX	10/25/12	10/29/12	Days of Our Lives CM Days of Our Lives		2-3p	M--TF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
6	KPNX	10/25/12	10/29/12	Days of Our Lives Days of Our Lives	CM	2-3p	M- - TF- -	:30	1	\$800.00	P-1	0.00 NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/25/12	10/31/12	M- - TF- -		1		\$800.00		0.00					
8	KPNX	10/25/12	10/29/12	M-F 6-630p 12 News 6pm	CM	6-630p	M- - TF- -	:30	1	\$2,000.00	P-1	0.00 NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/25/12	10/31/12	M- - TF- -		1		\$2,000.00		0.00					
*Tax 1 Note: Tax 0.5%.													Totals	7	\$5,400.00

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